



GO MOBILITY

The Basque
New Mobility
Exhibition

POSTER PROGRAMME
11-12 March 2020
San Sebastian Region

Promoted by:



ETORKIZUNA
ERAIKIZ
El futuro de Gipuzkoa



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WHAT IS GO MOBILITY?



GO MOBILITY is the southern European tradeshow dedicated to professionals and firms that work in the field of digital and industrial new mobility: sustainable, accessible, secure and connected

The second edition of GO MOBILITY will be held on the **11 and 12 March 2020** at FICOBA (Gipuzkoa Exhibition Centre, San Sebastian Region)

GO MOBILITY is fostered by the Regional Government of Gipuzkoa and the Basque Government, as a key feature event within the Strategy for the development of electric mobility and energy storage strategy that the institutions have currently in place.

GO MOBILITY brings together the new mobility value chain (mobility solutions that are respectful with the environment, secure, accessible and connected) in order to boost high added value exchanges, foster innovative projects and promote the industrial transformation of the territory).



The tradeshow will bring together 4.000 **visitors** interested in the sectors that integrate the value chain of new mobility, among which there will be public institution representatives and technicians, public infrastructure constructors, civil construction companies and architecture, companies managing end user infrastructures, energy suppliers, ancilliary industry, taxi operators, car sharing services, transport and last mile distribution, engineering companies, ICTs and investment networks and venture capital, among others.



As for the **exhibitors**, there will be integral mobility solution suppliers, charging infrastructure and energy storage, research and technology centres, ICTs, travel Assistance and Information Support System, parking, intelligent transport system providers, battery, engine and component suppliers, consulting firms, engineering and architecture firms with projects in new mobility, manufacturers, assemblers and subcontractors of vehicles and start ups, among others.



GO MOBILITY 2020
11-12 March 2020
San Sebastian Region

www.gomobility.eus

WHAT IS THE NEW MOBILITY POSTER AREA?

GO MOBILITY organises this action with the aim of providing an exhibition and dissemination space via posters for Innovative Collaborative Projects in the field of new mobility. At least 2 entities must take part in the development of the project, and have to be funded via local, national or European funds.

A maximum of 20 projects, (previously assessed and selected by GO MOBILITY's Technical Committee) will be presented to all visitors attending GO MOBILITY via posters as well as via an elevator pitch. The exclusive poster area will enable high added value exchanges in the field of new mobility.

Practical information about the activity:

-The poster exhibition area will be open to public access in hall 3 during the course of the tradeshow: 11th and 12th March 2020, from 9.30h to 18.00h

-A representative of each project has to be present at the poster area, in order to provide the necessary explanations about the presented poster to all attending visitors, during the following timetable: 9.30h-13.30h and 15h-18h

-On the 11th March 2020, there will be the option of presenting the poster by giving an "Elevator Pitch" about the poster. The organisation will give further details about this later.

-The poster has to at least showcase the following information :

- Description
- Consortium/Alliances
- Challenges
- Conditioning
- Barriers
- Opportunities

-The presenting authors will have to edit, print, bring a printed copy to the tradeshow, and place the poster at the allocated area.

-The size of the poster is as follows: 120 cm height and 90 cm width. The funding body of the project must be mentioned (logo) at a visible area of the poster

-Set up and dismantling:

-Set up: posters will be placed at the poster area on Hall 3 between 8.30h and 9.15h on 11/3/2020. Please bring your badge printed or head to the reception area at the entrance hall, identify yourself as a participant at the poster area, and show your badge when accessing the exhibition hall area. .

-Dismantling: you can proceed to the removal of your posters after 18h on the 12/3/2020



APPLICATION FORM

(to fill in online)

In order to be part of the Posters Programme of GO MOBILITY 2020, please fill in the online form that you can access by clicking this button:

FILL IN MY APPLICATION

Once your application has been approved by the organising team, we will contact you in order to plan the details and next steps to plan your participation.

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